



MOTOROLA

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NAMIC AND MOTOROLA MOBILITY TEAM-UP FOR 2nd ANNUAL "THE ALOHA SWEEPSTAKES" FEATURING EXCLUSIVE TRIP TO THE 2012 ALL-STAR FOOTBALL GAME IN HAWAII

New And Current NAMIC Members Can Enter To Win A VIP Prize Package Sponsored By Motorola

NEW YORK, NY - November 29, 2011 -- The **National Association for Multi-ethnicity in Communications (NAMIC)**, a leading diversity organization targeting the communications industry, today announced plans to kick-off "**The Aloha Sweepstakes**" membership drive with [Motorola Mobility, Inc.](#) The Motorola sponsored VIP Prize Package includes an exclusive trip for one lucky NAMIC member and a guest to attend the All-Star Football Game in Hawaii scheduled for January 29, 2012.

Each new member joining NAMIC during the period November 16 through December 14, 2011 will be entered for a chance to win. Current NAMIC members renewing their memberships will also be entered. Additionally, current NAMIC members can improve their chances of winning with each paid new member referral. The more new members recruited, the better the chances of winning. All entries must be received at the NAMIC national office via fax/mail or completed online by 11:59 p.m. EST on Wednesday, December 14, 2011. The online entry form can be accessed by visiting www.namic.com/membership/motorolasweepstakes.

"We are honored to continue our relationship with Motorola for a second year to offer this value added incentive," said Daphne Leroy, vice president of Marketing and Communications, NAMIC. "Professionals at every level of the industry are encouraged to join NAMIC and take advantage of the many benefits that membership provides."

Features of the VIP Prize Package include hotel accommodations (double occupancy); round-trip coach airfare for two (2); airport, activity and event transfers; choice of daytime activity; evening events; Official Pregame Tailgate Party; and two (2) game tickets. The VIP Prize Package winner for 2010 was Valerie Sachariat, talent acquisition project manager, Carolinas East Region, Time Warner Cable.

"We are pleased to be working with NAMIC another year to offer this sweepstakes to NAMIC members and build upon our commitment to the organization," said Mark DePietro, vice president, Business Development, Motorola Mobility.

For more information on "The Aloha Sweepstakes," including complete contest rules and eligibility, and to access information on NAMIC's programs, initiatives and membership benefits visit <http://www.namic.com>.

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ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises over 2,400 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn, Twitter and DiversityLive: The Business > Social NAMIC Network.

About Motorola Mobility

Motorola Mobility, Inc. (NYSE:MMI) fuses innovative technology with human insights to create experiences that simplify, connect and enrich people's lives. Our portfolio includes converged mobile devices such as smartphones and tablets; wireless accessories; end-to-end video and data delivery; and management solutions, including set-tops and data-access devices. For more information, visit motorola.com/mobility.

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MEDIA CONTACTS:

Daphne Leroy
Vice President of Marketing & Communications, NAMIC
212-594-5985 (office)
daphne.leroy@namic.com

Charmaine Chapman
BTB Communications
310-882-5498 (office)
char@btbcommunications.com