



FOR IMMEDIATE RELEASE

NAMIC DIVERSITY IN COMMUNICATIONS CAREER EXPO SET FOR SEPTEMBER 16th

Opportunity For Exhibitors To Access Diverse Pool of More Than 1,000 Professionals

NEW YORK, NY, August 6, 2008 - The **National Association for Multi-ethnicity in Communications (NAMIC)** is now recruiting Exhibitors for the **Diversity in Communications Career Expo**. Scheduled for Tuesday, September 16, 2008 from 2:00 p.m. to 6:00 p.m. at the New York Marriott Marquis in Manhattan, the event is being held in conjunction with the **22nd Annual NAMIC Conference**.

NAMIC's Diversity in Communications Career Expo presents an optimal platform for employers seeking to access a diverse pool of qualified individuals. Free of charge and open to the public, attendees of the Career Expo include the 750-plus registrants of the 22nd Annual NAMIC Conference, other professionals seeking new opportunities in the cable/communications industry, and those looking to launch careers.

"The Career Expos are one of the best live recruitment forums for companies looking to build and retain a multi-ethnic workforce," said **Kathy Johnson**, president, NAMIC. "Exhibiting companies can gain access to qualified professionals of every level in a dynamic setting such as the Annual NAMIC Conference."

Exhibit space for the Diversity in Communications Career Expo is being reserved and assigned on a first-come, first served basis. The registration deadline for exhibiting companies is Friday, August 22, 2008. Advance registration is required. Rates are \$750 (single exhibit space) and \$1,000 (double exhibit space).

Exhibitors confirmed to date for the **Diversity in Communications Career Expo** include **A&E Television Networks, Black Enterprise, Cablevision, Charter Communications, Comcast, Cox Communications, Discovery Communications, ESPN, Fox Networks Group, Hearst Magazines, HBO, Lifetime Networks, MTV Networks, NBC Universal, Public Broadcasting Corporation, Scripps Networks, Sinclair Broadcast Group, Rainbow Media Holdings, Time Warner Cable** and **Turner Broadcasting System, Inc.**

For more information or to reserve exhibit space, contact NAMIC at 212-594-5985.

(more)

About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com.

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