



FOR IMMEDIATE RELEASE

TOP EXECUTIVES TO CONVENE FOR DIVERSITY TOWN HALL MEETING SLATED TO OPEN THE 22nd ANNUAL NAMIC CONFERENCE

NEW YORK, NY – July 30, 2008 – The **National Association for Multi-ethnicity In Communications (NAMIC)** today announced the roster of senior executives scheduled to participate in a **Diversity Town Hall Meeting** as part of the **22nd Annual NAMIC Conference**. Kicking off **Cable Diversity Week**, the 22nd Annual NAMIC Conference will be held September 14-16, 2008 at the **New York Marriott Marquis Hotel**.

Produced to stimulate dialogue on multi-ethnic diversity and inclusion, the Diversity Town Hall Meeting will focus on hot topics such as the results of the **NAMIC 2008 Employment Research** survey. Facilitated in partnership with *DiversityInc* magazine, the comprehensive biennial survey provides a baseline of statistics about the state of multi-ethnic employment in the telecommunications industry. Business leaders confirmed to take part in the Diversity Town Hall Meeting include **David Cohen**, EVP, Comcast Corporation; **Debra Lee**, chairman & CEO, BET Networks; **John Lansing**, president, Scripps Networks; **Kyle McStarrow**, president & CEO, National Cable Television Association; **Abbe Raven**, president & CEO, A&E Television Networks; **Johnathan Rodgers**, president & CEO, TV One; and **Luke Visconti**, co-founder & partner, *DiversityInc*.

"We are privileged to produce a Town Hall session which features such an illustrious group of our industry's thought leaders and advocates of diversity," said **Kathy Johnson**, president, NAMIC. "These executives recognize the contribution that an ethnically inclusive workforce and supplier base make to the growth of the industry at-large."

In addition to the Diversity Town Hall Meeting, the **22nd Annual NAMIC Conference** will be highlighted by a robust agenda anchored by four educational track sessions: **Ad Sales, Corporate Diversity & Inclusion, Digital Media** and **Leadership Development**. Additional conference highlights include the presentation of the **2008 Mickey Leland Humanitarian Achievement Award**, the **Excellence in Multicultural Marketing Awards (EMMA)**, which recognize the best and most innovative campaigns targeting ethnic markets, a special **L. Patrick Mellon Mentorship Luncheon** celebrating the program's fifteen year anniversary, the **NAMIC Fall 2008 Writers' Workshop**, the **Diversity in Communications Career Expo**, and more.

The dynamic speaker line-up for the 22nd Annual NAMIC Conference is expanding daily. More than one hundred executives are expected to participate in the Conference agenda such as **Deanna Brown**, president, Interactive Group, Scripps Networks; **Joan Gillman**, president, Media Sales, Time Warner Cable; **Chet Kanojia**, CEO, Navic Networks; **Wonya Lucas**, chief marketing officer, Discovery Communications; **Roland Martin**, journalist & syndicated columnist; **John Norris**, correspondent for MTV News and **Stephen Palacios**, EVP, Cheskin, just to name a few.

Annual Conference sponsors to date include BET, ESPN Deportes, Scripps Networks, Walter Kaitz Foundation, Russell Reynolds, WE tv, A&E Television Networks, Cisco, NY1/NY1 Noticias, Time Warner Cable, Rainbow Media, Motorola, NCTA, TuTv, TV One and WOW!. Inquiries regarding event sponsorship and the Diversity in Communications Career Expo exhibition should be directed to Danny McGlone, vice president of fund development, NAMIC, at 212-594-5985.

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For more information on the 22nd Annual NAMIC Conference and to access online registration, visit www.namic.com or contact Sandra Girado, meetings and events manager, NAMIC, at 212-594-5985.

About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com.

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