



FOR IMMEDIATE RELEASE

ESPN's NEIL EVERETT AND STAN VERRETT TO HOST THE 2010 NAMIC ANNUAL AWARDS BREAKFAST HONORING THE INDUSTRY'S NEXT GENERATION LEADERS

LOS ANGELES, CA – APRIL 29, 2010 - - NAMIC (National Association for Multi-ethnicity in Communications) today announced that ESPN's Los Angeles-based *SportsCenter* anchors, **Neil Everett** and **Stan Verrett** are confirmed as hosts of this year's **NAMIC Annual Awards Breakfast**. Scheduled for Thursday, May 13, from 7:00 a.m. to 8:30 a.m. PT, at the JW Marriott at LA Live! in Los Angeles, the event will feature the presentation of the **Next Generation Leaders Awards**, which honors the industry's emerging business leaders who reflect and embrace NAMIC's mission to educate, advocate and empower to achieve diversity and inclusion in the communications industry. The NAMIC Annual Awards Breakfast is held as part of Cable Connection – Spring.

"We are excited to have Neil and Stan join us as hosts of the Annual Awards Breakfast as we recognize this year's Next Generation Leaders that are encouraging diversity and inclusion, while making innovative, creative and strategic contributions that are central to their companies' performance," said **Kathy Johnson**, president, NAMIC.

Everett joined ESPN in July 2000 as an anchor for *ESPNEWS* and *SportsCenter* after working 15 years for various affiliates where he served as sports director and weekday anchor. Verrett joined ESPN in September 2000 after working as a weekend sports anchor and reporter at WDSU-TV, an NBC affiliate in New Orleans. Everett and Verrett moved to ESPN's new Los Angeles Production Facility in March 2009 to co-host the 1:00 a.m. ET edition of *SportsCenter*.

George Bodenheimer, president, ESPN, Inc. and ABC Sports, and co-chairman, Disney Media Networks, is the honorary chair for the **2010 NAMIC Annual Awards Breakfast**. NAMIC board of directors, **James Brown**, senior vice president, ESPN Rise, ESPN and **Danielle Wade**, vice president, Customer Service and Marketing, Bright House Networks are the Planning Committee Co-Chairs for the 2010 NAMIC Annual Awards Breakfast. Event sponsors confirmed to date include the NCTA, Suddenlink Communications, A&E Television Networks, The Africa Channel and Cooking Channel.

For more information regarding the 2010 NAMIC Annual Awards Breakfast including sponsorship opportunities, contact Danny McGlone, vice president of Fund Development, NAMIC at 212-594-5985 ext. 13. To download a registration form to purchase tables/tickets visit <http://www.namic.com/>.

###

About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises 2,000 professionals belonging to a network of 18 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com.

MEDIA CONTACTS:

Daphne Leroy
Vice President, Marketing & Communications, NAMIC
212-594-5985 (office)
daphne.leroy@namic.com

Charmaine Chapman
BTB Communications
310-882-5498 (office)
char@btbcommunications.com