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NAMIC ANNOUNCES CALL FOR NOMINATIONS FOR 2011 LEADERSHIP SEMINARS OPEN TO ALL COMMUNICATIONS INDUSTRY PROFESSIONALS

NEW YORK, NY – December 7, 2010 -- The **National Association for Multi-ethnicity in Communications (NAMIC)**, a leading 501(c)(6) trade association, is now accepting nominations for its **2011 NAMIC Leadership Seminar** scheduled for March 17-18 in Los Angeles. The two-day educational forum targets all eligible communications industry professionals, regardless of race and ethnicity, in the comparatively early stages of career development.

The program's curriculum is derived from the most respected theories and academic research dealing with approaches to developing effective leaders in organizations where diversity is a business imperative. Additionally, the new curriculum reflects today's dynamic communications industry landscape, and the professional opportunities and challenges that result from the continuous change.

NAMIC Leadership Seminars feature an esteemed faculty of subject matter experts, authors, and lecturers from prestigious academic institutions. Participants are guided through an interactive learning process that includes the following:

- Exploration of professional strengths and developmental needs
- Charting a course for the enhancement of individual leadership potential
- Generating a career-by-design strategic template
- Learning about the power of mentoring as a proven career development tool
- Giving and receiving constructive feedback
- Cross-cultural problem-solving and decision-making
- Understanding diversity as a core organizational value

"Emerging professionals will find the program to be transformative as they develop a greater awareness of and confidence in their own potential while learning the importance of cultural context," said James C. Jones, NAMIC's vice president of education programs. "Participants have an extraordinary opportunity to establish tools for increasing effectiveness in their current organizational roles, while anchoring the powerful learning in the uniqueness of personal culture and world view."

The application deadline for the 40 seats in the Los Angeles session of the NAMIC Leadership Seminar is February 11, 2011. A second NAMIC Leadership Seminar is scheduled for October 27-28 in Philadelphia, The application deadline for the Philadelphia session will be announced as that session approaches. For more information regarding the NAMIC Leadership Seminars and to access complete eligibility, nomination criteria, and application form, visit <http://www.namic.com> or contact the NAMIC national headquarters at 212-594-5985.

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About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 18 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information on NAMIC, visit www.namic.com.

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