



FOR IMMEDIATE RELEASE

TELEMUNDO'S JOSE DIAZ-BALART TO HOST THE 2011 NAMIC ANNUAL AWARDS BREAKFAST SCHEDULED FOR JUNE 16TH AS PART OF CABLE CONNECTION - SPRING

NEW YORK, NY – May 24, 2011 -- NAMIC (National Association for Multi-ethnicity in Communications), today announced **Jose Diaz-Balart**, anchor, Telemundo Network News as host of the **2011 NAMIC Annual Awards Breakfast**. Scheduled for Thursday, June 16, 2011, from 7:00 a.m. to 8:30 a.m. (CT), the NAMIC Annual Awards Breakfast will take place at McCormick Place Convention Center in Chicago.

Held as part of *Cable Connection – Spring*, the NAMIC Annual Awards Breakfast will showcase this year's Next Generation Leaders. Honoring emerging executives of color, the Next Generation Leader Awards recognize business leaders for demonstrating exceptional business acumen, while embodying NAMIC's mission. Further highlighting the event will be the presentation of the Friend of NAMIC Award to Mae A. Douglas, executive vice president and chief people officer, Cox Communications. The association confers the Friend of NAMIC Award upon individuals or companies that have demonstrated a resolute commitment to advancing the cause and ideals of NAMIC.

"Jose is one of the industry's most respected journalists," said Kathy Johnson, president, NAMIC. "We are honored to have him join us as we celebrate the achievements of such a distinguished group of executives."

An award-winning journalist, Diaz-Balart anchors "Noticiero Telemundo." The first journalist to anchor both a daily Spanish and English-language newscast in the United States, Diaz-Balart also serves as the network's national director of Public Affairs as well as host and managing editor of "Enfoque," the network's public affairs program. Named by *Hispanic Business Magazine* as one of the most influential Hispanics in the United States, the veteran journalist has earned two Emmy Awards, a George Foster Peabody Award and an Alfred I. DuPont-Columbia University Award among other honors.

David L. Cohen, executive vice president, Comcast Corporation is the Honorary Chair for the 2011 NAMIC Annual Awards Breakfast. NAMIC Board Directors, **James G. Brown**, senior vice president, ESPN Rise, ESPN, Inc. and **Michelle Rice**, executive vice president, Affiliate Sales and Marketing, TV One are the event's Planning Committee Co-Chairs.

Audience Strategy, Fox Group is the presenting sponsor of the 2011 NAMIC Annual Awards Breakfast. Additional event sponsors confirmed to date include the **NCTA, Univision, Comcast, Suddenlink, A+E Networks, Motorola, Ensequence** and **Scripps Networks Interactive**. **Mediacom** and **NBCUniversal** are also event supporters.

For more information regarding the NAMIC Annual Awards Breakfast, visit www.namic.com or contact Sandra Girado, director of Meetings and Events, NAMIC at 212-594-5985.

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ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises over 2,200 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the

leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn, Twitter and DiversityLive: The Business > Social NAMIC Network.

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