



NAMIC ANNOUNCES ROSTER FOR CLASS XI OF ITS EXECUTIVE LEADERSHIP DEVELOPMENT PROGRAM

Prestigious Professional Development Program Designed To Increase Diversity Pipeline In The Communications Industry's C-Suites

NEW YORK, NY – October 19, 2011 -- NAMIC (National Association for Multi-ethnicity in Communications) today announced the roster for the 2011-2012 session of its **Executive Leadership Development Program (ELDP)**. Now in its eleventh year, NAMIC's ELDP has graduated a total of 345 executives of color. Presented in partnership with the UCLA Anderson Graduate School of Management, the program is facilitated over the course of four sessions scheduled for: October 19-21, 2011; December 6-9, 2011; February 22-24, 2012; May 2-4, 2012.

The central goal of ELDP is to develop business leaders of color who will be well prepared to assume the top roles within the communications industry," said James C. Jones, Vice President of Education Programs, NAMIC. "We are honored to have the industry's continued support in providing this vital professional development experience that many participants have described as transformational."

Targeting upper-middle executives of color (director level and above), the curriculum was customized for NAMIC by the Anderson School's Office of Executive Education Programs, responsible for delivering ELDP's rich academic and leadership development content. In turn, NAMIC has overall stewardship of the program, including the selection of each class from the talented pool of industry nominees. Addressing many of the unique challenges faced by executives of color in the workplace, the NAMIC ELDP explores a range of topics such as strategy, finance, marketing, innovation and leadership agility, all of which are presented as integrated components of a holistic learning experience. Additionally, the curriculum focuses on key business competencies that every executive needs to build and sustain a successful career—a career anchored by flexible leadership, enlightened use of power, and, skill in mining the riches of diverse teams.

In support of NAMIC's ongoing effort to broaden the reach of ELDP, **The Walter Kaitz Foundation** has provided scholarships for two eligible executives from smaller industry companies that do not possess the financial wherewithal to send qualified executives through the program. Recipients of the Kaitz funded scholarships are: **Michelle Rice**, EVP, Affiliate Sales and Marketing, TV One and **Cynthia Perkins-Roberts**, VP, Diversity Marketing and Sales, Cable Advertising Bureau (CAB).

ELDP Class XI members include: **Alejandro Alonso**, VP, Brand Marketing, mun2; **Timothy Ashley**, VP, Operations, Time Warner Cable; **Andres Astralaga**, Senior Director, Human Resources, Disney-ESPN; **Alexis Balkum**, VP, Learning and Development, Turner Broadcasting System; **Eddie Barber**, VP, Finance, CMT; **Warren Blanchard**, Senior Director, Business Operations, Time Warner Cable; **Imani Breaker**, VP, Customer Care, Time Warner Cable; **Rudy Brioché**, Senior Director, External Affairs and Public Policy Counsel, Comcast Corporation;

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Mark Brown, Senior Director and Senior Counsel, Charter Communications; **Teryl Brown-Monderoy**, VP, AD Sales, A+E Networks; **Charlotte Castillo**, Interim VP, Int'l Brand Management, MTV Networks; **Jose Luis Castro**, Director, Global Retail Development, MTV Networks; **Claudia Chagui**, VP and Channel Director, LIV, Discovery Communications; **Gilberto Colon**, Executive Producer, MTV Networks/Spike TV; **Jose Cuello**, SVP, Creative Music Integration, MTV Networks; **Bob DelaRosa**, VP, Pricing and Planning, Scripps Networks; **Simone Durrah**, Senior Director, Human Resources, NCTA; **Kelly Edwards**, VP, Strategic Initiatives and Diversity, NBCUniversal; **Michael Gallegos**, Executive Director, On-Air Promotion, Starz Entertainment; **Marlyn Garcia**, Marketing Director, Time Warner Cable; **Johnnie Giles**, Executive Director, Comcast Corporation; **Samira Hall-Sharif**, Director, Field Marketing and National Accounts, MTV Networks; **Isabela Iantosca**, Senior Director, International Digital Marketing, ESPN International; **Quincy Johnson**, VP, Digital Advertising and Analytics Systems, Turner Broadcasting System; **Jae Kim**, Senior Director, Original Programming, BET Networks; **Reinaldo Llano**, Director, Corporate Community Relations, Bright House Networks; **Edmundo Macedo**, VP, Stats and Information, ESPN; **Terri Moore**, Director, Diversity and Inclusion, Time Warner Cable; **Yasmine Ndassa**, Director, Organizational Effectiveness, Comcast; **Philip Nutsugah**, VP, Data & Voice Development and Management, Cox communications; **Neha Parikh**, Executive Director, Business Analysis, Cox Communications; **Stephen Perez**, Director, Financial Planning and Analysis, Comcast Cable; **Cynthia Perkins-Roberts**, VP, Diversity Marketing and Sales, Cable Advertising Bureau (CAB); **Michelle Rice**, EVP, Affiliate Sales and Marketing, TV-One; **David Roberts**, VP and General Manager, ESPN Radio; **Michelle Rogers**, Associate General Counsel, BET Networks; **Raymon Roundtree**, RVP, Finance, MTV Networks; **Andrew Song**, Director, Finance, Comcast Cable Communications; **Manjri Srivastava**, Executive Director, Integrated Marketing, The Walt Disney Company; **Anandhan Subbiah**, Director, Engineering, Comcast; **Michele Thornton**, Senior Director Multicultural Sales, Turner Broadcasting/CNN; **Alexander Vargas**, Senior Director, Business Operations, Turner Sports, Turner Broadcasting System; **Crystal Washington**, VP, External Relations, Scripps Networks; **Lynn Waymer**, Director, Domestic Distributions, HBO; **Kelly Williams**, Director, Ops and Finance, West Coast Entertainment Group, MTV Networks; **Marco Williams**, Director, Talent Sourcing, Warner Bros. Entertainment, Inc.

For more information on the NAMIC Executive Leadership Development Program or other NAMIC education initiatives, visit www.namic.com.

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ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises over 2,300 professionals belonging to a network of 16 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com and stay connected to NAMIC on Facebook, LinkedIn, Twitter and DiversityLive: The Business > Social NAMIC Network.

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