



**FOR IMMEDIATE RELEASE**

**NAMIC ANNOUNCES SCHOLARSHIP PROGRAM FOR MARCH 17-18, 2011  
LEADERSHIP SEMINAR IN LOS ANGELES**

**NEW YORK, NY – January 11, 2011** -- The **National Association for Multi-ethnicity in Communications (NAMIC)**, a leading 501(c)(6) trade association, today announced scholarship opportunities for the **NAMIC Leadership Seminar** scheduled for March 17-18 in Los Angeles, California. Three full scholarships covering tuition, program materials, travel, lodging and meals are a gift from Class IX of the NAMIC Executive Leadership Development Program (ELDP) to support participation by eligible professionals of color.

The two-day NAMIC Leadership Seminar was created to address the developmental needs and interests of industry professionals newly arrived at a place in their career trajectories demanding a strategic rather than haphazard approach to career planning — in other words, careers by design and not by default. Through crafting personalized blueprints for career advancement linked to enhanced effectiveness in their current organizational roles, participants develop a greater awareness of and confidence in their own potential as high-impact contributors.

The deadline for submitting scholarship nominations for the Los Angeles session of the NAMIC Leadership Seminar is February 18, 2011.

Scholarship recipients will be professionals of color from small cable operators and programmers that might otherwise not have adequate resources to send them to the Leadership Seminar. Eligible candidates are new directors (less than two years), managers and supervisors who are strong performers in their current roles, and who demonstrate the motivation to attain higher positions with increased responsibility. To be considered for the Leadership Seminar scholarships, candidates must have the endorsement of their respective companies

“The members of ELDP Class IX are to be commended for their exemplary lesson in what it means to ‘pay it forward.’ Through their sponsorship of these NAMIC Leadership Seminar scholarships, they justify their companies’ belief in them as truly enlightened future industry leaders—leaders who grasp the full significance of ensuring that the next generation of talent will be as diverse and as prepared as they are themselves,” said James C. Jones, vice president of education programs, NAMIC.

Curriculum for the NAMIC Leadership Seminars is derived from the most respected academic research dealing with developing effective leaders in organizations where diversity is a business imperative. In addition, it reflects today’s dynamic communications industry landscape, and the professional opportunities and challenges that result from continuous change.

(more)

NAMIC Leadership Seminars feature an esteemed faculty of industry experts, authors, and lecturers from prestigious academic institutions. Participants are guided through an interactive learning process that includes the following:

- Exploration of professional strengths and developmental needs
- Charting a course for the enhancement of individual leadership potential
- Generating a career-by-design strategic template
- Learning about the power of mentoring as a proven career development tool
- Giving and receiving constructive feedback
- Cross-cultural problem-solving and decision-making
- Understanding diversity as a core organizational value

Scholarship donors and members of ELDP Class IX include: Angelynne Amores, Regional Director, Corporate Communications, Comcast; Deric Bomar, Vice President, Labor and Employee Relations, Comcast; Michelle Brooks, Director, Content Distribution and Marketing, MTV Networks; Damon Burrell, Vice President, Consumer Marketing, MTV Networks; Julio Cardiel, Director, Technical Operations, Comcast; Maureen Carter Gordon, Creative Director, Interactive Media, Comcast; Mitchell Christopher, Vice President, Technical Operations, Time Warner Cable; Sarah Chung, Director, Finance, MTV Networks; Lee Dang, Director, Engineering, Comcast; Shabnam Dewji, Vice President, Operations, West Region, Time Warner Cable Media Sales; John Douglas, Vice President, Employee/Labor Relations, Comcast; Henry Fore, Area Vice President, Comcast Cable Communications; Darrel Hegar, Regional Vice President, Operations, Carolina Region, Time Warner Cable; James Hendricks, Sr. Director, Human Resources, ESPN; Toni Herron, Sr. Director, Communications and Press, VH1; Krandon Jones, Vice President, Application Development, Turner Broadcasting System, Inc.; Navine Karim, Senior Associate Counsel, BET Networks; Deborah King, Vice President, Sales Invoicing, News and International Sales Operations, Turner Broadcasting System, Inc.; Alysia Long, Assistant General Counsel, Cox Communications; Nathalie Lubensky, Senior Vice President, Affiliate Marketing, Disney & ESPN Media Networks; Kay Madati, Vice President, Audience Experience, CNN Worldwide; Dennis Mathew, Sr. Director, High Speed Data Operations, Comcast; Tendai Muronda, Director, Finance and Operations, Comcast (Exercise TV); Sonya Nelson, Regional Vice President, Human Resources, Comcast; Oke Okaro, Global Head of Mobile, Bloomberg LP; Julie Oleynick; Sergio Penaloza, Director, Video and MTC Technology, Cox Communications, Arizona; Gerald Raines, Sr. Director, Theme Parks and Attractions, MTV Networks; Wayne Ramprashad, Executive Director, Call Management and Architecture, Comcast; Michelle Ray, Sr. Director, Program and Strategic Initiatives, Walter Kaitz Foundation; Freddy Rolon, Sr. Director, Strategy, Content Business Division, ESPN; Shari Rouleau-Hellhake, Director, Competitive Analysis, Comcast; Kamini (Connie) Sarvanandan, Director, Marketing and Sales Communications, HBO (Warner Brothers); Bilal Joa Silar, Vice President, Channel Director, Discovery Kids & US Hispanic, Discovery Networks Latin America/US Hispanic; Patalia Tate, Vice President, Creative, Food Network; Janet Uthman, Vice President of Marketing & Sales for the Western New England Region, Comcast; Ernest Watts, Sr. Director, Technical Operations, Live Events and Field Operations, Turner Studios; Shaun Williams, Vice President, Business Operations, BET Networks; Vin Zachariah; Jennifer Zaldivar, Sr. Director, Communications, TV Land, MTV Networks.

For more information regarding the NAMIC Leadership Seminars and to access complete scholarship nomination criteria, and submission information, visit <http://www.namic.com> or contact the NAMIC national headquarters at 212-594-5985.

###

### **About NAMIC**

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 18 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information on NAMIC, visit [www.namic.com](http://www.namic.com).

### **MEDIA CONTACTS:**

Daphne Leroy  
Vice President of Marketing & Communications, NAMIC  
212-594-5985 (office)  
[daphne.leroy@namic.com](mailto:daphne.leroy@namic.com)

Charmaine Chapman  
BTB Communications  
310-882-5498 (office)  
[char@btbcommunications.com](mailto:char@btbcommunications.com)