



FOR IMMEDIATE RELEASE

NAMIC ANNOUNCES CALL FOR NOMINATIONS FOR NEWLY-DESIGNED NAMIC LEADERSHIP SEMINARS

Career Development Program Featuring Revised Curriculum Now Open To All Eligible Industry Professionals

NEW YORK, NY – June 2, 2010 – NAMIC (National Association for Multi-ethnicity in Communications), a leading 501(c)(6) trade association now celebrating its 30th year of advocating, educating and empowering for multi-ethnic diversity in the telecommunications industry, is now accepting nominations for its newly-designed **NAMIC Leadership Seminars**. Since the program's inception in 2005, participation in the NAMIC Leadership Seminars has been limited to high potential managers of color. NAMIC has now expanded the program to provide access to all eligible professionals, regardless of race and ethnicity, who can benefit from developing a greater awareness of and confidence in their own potential while learning the importance of cultural context. The two-day NAMIC Leadership Seminar is offered in local markets throughout the United States. The next session is scheduled for July 29-30 in Houston, Texas, with the application deadline set for June 25, 2010.

"By expanding the reach of the NAMIC Leadership Seminars to all eligible industry professionals," said James C. Jones, vice president of Education Programs, "NAMIC will leverage the efforts of companies to strengthen diversity at all levels of the workforce, from front-line talent to senior management, and to reflect the ethnic and cultural spectrum of their customer base."

The NAMIC Leadership Seminars target professionals in the comparatively early stages of career development. The revised curriculum is derived from the most respected theories and academic research focused on strategies and approaches for developing effective leaders in organizations where diversity is a business imperative. The faculty—subject-matter experts, authors, and lecturers from prestigious academic institutions—will guide the interactive learning process that includes the following:

- Exploring professional strengths and developmental needs
- Charting a course for the enhancement of individual leadership potential
- Generating a career-by-design strategic template
- Learning about the power of mentoring as a proven career development tool
- Giving and receiving constructive feedback
- Cross-cultural problem-solving and decision-making
- Understanding diversity as an organizational value and not just a strategy

(more)

“Continuous learning and leadership development is important, especially at the early career stages,” said Jones. “Up-and-coming professionals will find the NAMIC Leadership Seminar to be transformative as they acquire the knowledge, skills, and intercultural problem-solving and decision-making acumen required for high impact performance.”

To access complete eligibility information and nominations criteria for the NAMIC Leadership Seminar visit <http://www.namic.com> or contact the NAMIC national headquarters at 212-594-5985.

###

About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises 2,000 professionals belonging to a network of 18 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com.

MEDIA CONTACTS:

Daphne Leroy
Vice President, Marketing & Communications, NAMIC
212-594-5985 (office)
daphne.leroy@namic.com

Charmaine Chapman
BTB Communications
310-882-5498 (office)
char@btbcommunications.com