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**NAMIC ANNOUNCES PLANS TO ENHANCE ITS DIGITAL MEDIA PLATFORM
DIVERSITYLIVE.NET WITH \$95,000 GRANT FROM THE MOTOROLA FOUNDATION**

NEW YORK, NY – September 13, 2010 -- The National Association for Multi-ethnicity in Communications (NAMIC) today announced plans to enhance its digital media platform through an educational grant contributed by the Motorola Foundation in the amount of \$95,000. The award directly supports **DiversityLive.net**, the organization's professional members-driven social networking destination and online community that reinforces NAMIC's mission to educate, advocate and empower for multi-ethnic diversity in the communications industry.

An online platform focused on diversity and inclusion, DiversityLive.net provides a unique experience through access to user-generated video content, professional networking opportunities, industry resources, professional development, diversity news, webinars and other exclusive educational offerings. The user experience will be enriched through enhanced social media capabilities, new video upgrades, exclusive webinars, local chapter events and member-exclusive contests and sweepstakes. The site will also feature a newly expanded DiversityLive Blog. Developed to drive increased dialogue focused on multi-ethnic inclusion in the communications industry, the DiversityLive Blog will feature monthly themes to enhance messaging.

"NAMIC is honored to have the opportunity to continue working with the Motorola Foundation, a technology leader that is committed to keeping diversity at the forefront of emerging digital platforms," said Kathy Johnson, president, NAMIC. "Through this contribution, we will have the tools to increase the engagement of our chapters and members at all levels."

"The Motorola Foundation is pleased to continue supporting NAMIC," said Eileen Sweeney, director of the Motorola Foundation. "NAMIC provides diverse populations a chance to connect in meaningful ways. We especially like the fact that educational and professional development will be available through our grant. We are proud to once again work with such a forward thinking and innovative organization."

In addition to the Motorola Foundation grant contributed in support of DiversityLive.net, Motorola has signed-on as the exclusive Blog Sponsor for the 24th Annual NAMIC Conference. A feature of the NAMIC website (<http://www.namic.com>), the Annual NAMIC Conference Blog will be produced as an online destination for accessing the latest news, photos and video content highlighting the event. The 24th Annual NAMIC Conference is scheduled September 14-15, 2010 at the Hilton New York as part of *Diversity Week*. Content from the 24th Annual NAMIC Conference, including General Session special event coverage will be streamed on DiversityLive.net.

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To access DiversityLive log onto <http://diversitylive.net>. For more information on NAMIC or its programs, visit www.namic.com or contact the national headquarters at 212-594-5985.

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About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 18 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information on NAMIC, visit www.namic.com.

About The Motorola Foundation

The Motorola Foundation is the charitable and philanthropic arm of Motorola. With employees located around the globe, Motorola seeks to benefit the communities where it operates. The company achieves this by making strategic grants, forging strong community partnerships, fostering innovation and engaging stakeholders. Motorola Foundation focuses its funding on education, especially science, technology, engineering and math programming. For more information, on Motorola Corporate and Foundation giving, visit www.motorola.com/giving.

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