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**ACCESS HOLLYWOOD'S SHAUN ROBINSON TO HOST 15TH ANNIVERSARY
NAMIC VISION AWARDS**

**Nominations For The 2009 NAMIC Vision Awards Honoring Achievements In
Television Programming Diversity To Be Announced Wednesday, February 11th**

(LOS ANGELES, CA – February 4, 2009) -- NAMIC (National Association for Multi-ethnicity in Communications) today announced Emmy award-winning journalist and author, **Shaun Robinson** as host of the **15th Anniversary NAMIC Vision Awards**. A weekend co-anchor and correspondent for entertainment newsmagazine, "Access Hollywood," Robinson will reprise her acclaimed appearance as host of the 2008 NAMIC Vision Awards. The 15th Anniversary NAMIC Vision Awards will take place at a luncheon ceremony scheduled for Friday, April 17, 2009 at the Beverly Hilton in Beverly Hills, California.

"Shaun Robinson is one of television's most talented, respected and charismatic journalists," said **Debra Langford**, vice president, Strategic Sourcing, Time Warner and president, NAMIC-Southern California. "We are excited to welcome Shaun back as host of this year's milestone presentation of the NAMIC Vision Awards."

Presented by NAMIC-Southern California, the NAMIC Vision Awards are held annually in conjunction with the **NAMIC-Southern California West Coast Creative Summit**, which is part of the trade organization's signature conference series focused on the content and business development aspects of the television industry. The 2009 presentation marks NAMIC's fifteenth year as the leader in the communications arena recognizing achievements in programming diversity. Since its inception, the NAMIC Vision Awards has honored creators, networks and industry leaders for demonstrating a commitment to producing multi-ethnic and culturally-relevant original programming that reflects the rich diversity of our world's populace.

Nominations for the **15th Anniversary NAMIC Vision Awards** will be announced Wednesday, February 11, 2009. Awards will be presented in sixteen categories: Animation; Children's; Comedy; Documentary; Drama; Foreign Language; Lifestyle; News/Informational; Original Movie or Special; Reality; Sports; Variety/Talk Show; Digital Media-Short; Digital Media-Long; Best Performance-Comedy; Best Performance-Drama.

Robinson has interviewed the top stars in Hollywood and has co-hosted the Official Pre-Shows for the Academy Awards (2008, 2006, 2005, and 2003) and Golden Globes (2007, 2006, and 2002). Robinson co-hosted NBC's "Miss Teen USA Pageant" (2006), anchored NBC's coverage of the "Tournament of Roses Parade" (2004) and was co-host of the ShoWest Awards (2005). She has served as a presenter for the Latin Grammy's, "Soul Train Music Awards," "Stellar Gospel Awards," "Lady of Soul Awards" and the UNCF "An Evening of Stars" celebration. Additionally, Robinson served as a guest co-host on "The View" and has contributed reports for NBC News "Today" show, MSNBC, CNN, "NBC Nightly News with Brian Williams," served as a panel guest on "Larry King Live," and co-hosted "Access Hollywood's" coverage of the 2008 Summer Olympics in Beijing. Robinson garnered an Emmy award for her live coverage of "A Grand Night in Harlem" for the Black Sports and Entertainment Hall of Fame.

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Robinson also has a new book scheduled for release spring of 2009 entitled ***EXACTLY AS I AM: Celebrated Women Share Candid Advice with Today's Girls on What It Takes to Believe in Yourself***. In the book Robinson shares both the honest comments she's heard from young women and the heartfelt and encouraging advice she's been in the rare position to glean from today's most notable women. Young girls and famous women alike give their inspiring comments on self-esteem to this book, and the result is a collection of voices that will inspire girls to find their inner strength, grow confident, and believe in themselves.

For more information on the 15th Anniversary NAMIC Vision Awards visit www.namic.com or contact Sandra Girado at the NAMIC national headquarters, 212-594-5985, ext. 23. Inquiries pertaining to sponsorship or table/ticket purchases should be directed to Danny McGlone, 212-594-5985, ext. 13.

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About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com.

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