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NAMIC ANNOUNCES FALL 2008 WRITERS' WORKSHOP CALL FOR ENTRIES

Veteran TV Executive and Producer, Carole Kirschner Returns To Lead Workshop Presented In Conjunction With The 22nd Annual NAMIC Conference

(New York, NY – July 23, 2008) – The **National Association for Multi-ethnicity in Communications (NAMIC)** is now accepting entries from writers of color aspiring to participate in the **NAMIC Fall 2008 Writers' Workshop**. Held in conjunction with the **22nd Annual NAMIC Conference**, the two-day workshop will take place September 15-16, 2008 from 8:00 a.m. to 6:00 p.m. at the New York Marriott Marquis Hotel in Manhattan.

A total of 15 writers of color will be selected to take part in the intensive educational forum, which will mark the return of workshop facilitator, **Carole Kirschner**. A veteran television executive and the architect of the CBS Diversity Institute Writers Mentoring Program, Kirschner led the previous installment of the workshop, which was held Spring of 2008 in Los Angeles. Designed to give participants the opportunity to hone their craft and learn the essentials of creating, packaging and selling a script, the NAMIC Fall 2008 Writers' Workshop application deadline is August 8, 2008.

"As an educational program, the NAMIC Writers' Workshop series has emerged as a leading forum for talent of color to advance their skills and knowledge of the business," said **Kathy Johnson**, president, NAMIC. "It is fitting that we present the third installment of the workshop in conjunction with this year's Annual Conference, which focuses on innovation, which is fueled by diversity and inclusion."

NAMIC's Writers' Workshop series was established in support of the trade association's efforts to provide programs that foster increased multi-ethnic diversity and inclusion within the content development areas of the television, film and multi-media arenas. A judging panel of communications industry executives selected by NAMIC will choose a maximum of 15 participants who will each receive complimentary admission into the program.

The **NAMIC Fall 2008 Writers' Workshop** is made possible through the support of the **Walter Kaitz Foundation**. A detailed workshop description, application forms and eligibility requirements are available via the NAMIC website at www.namic.com or for more information, call the NAMIC headquarters at (212) 594-5985.

About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com.

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