



MOTOROLA

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NAMIC AND MOTOROLA ANNOUNCE KICK-OFF OF “THE ALOHA SWEEPSTAKES” FEATURING TRIP TO THE BIG GAME IN HAWAII

New NAMIC members have a chance to win a VIP prize package sponsored by Motorola

NEW YORK, NY - November 8, 2010 – NAMIC (National Association for Multi-ethnicity in Communications), today announced the kick-off of its latest membership drive which reinforces NAMIC’s mission to educate, advocate and empower for multi-ethnic diversity in the communications industry. Sponsored by Motorola Mobility, Inc. a subsidiary of Motorola Inc. (NYSE: MOT), **“The Aloha Sweepstakes”** VIP Prize Package includes an exclusive trip for one lucky NAMIC member and a guest to attend pro football’s big game in Hawaii.

Each new member joining NAMIC during the period November 8 through December 3, 2010 will be entered for a chance to win. Current NAMIC members renewing their memberships will also be entered. Additionally, current NAMIC members can improve their chances of winning with each paid new member referral. The more new members recruited, the better the chances of winning. All entries must be received at the NAMIC national office via fax/mail or completed online by 11:59 p.m. EST on Friday, December 3, 2010.

The VIP Prize Package provided by Motorola features hotel accommodations at Hilton Hawaiian Village (double occupancy); coach airfare for two (2); airport, activity and event transfers; choice of daytime activity; evening events; Official Pregame Tailgate Party; and two (2) tickets to the football game taking place January 30, 2011 at Aloha Stadium.

“This is an excellent opportunity for professionals within the communications industry to access the many benefits that NAMIC membership provides, while having a chance to win the ultimate football season experience,” said Kathy Johnson, president, NAMIC. “We are pleased to team with Motorola to offer this exclusive sweepstakes.”

“Motorola is pleased to continue working with NAMIC, a leading association for diversity in the cable industry to continue to build upon our commitment to the organization via the offering of select opportunities to NAMIC members,” said Mark Depietro, vice president, strategy, Motorola Mobility.

For more information on “The Aloha Sweepstakes,” including complete contest rules and eligibility, and to access information on NAMIC’s programs, initiatives and membership benefits visit <http://www.namic.com>.

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About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 18 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information on NAMIC, visit www.namic.com.

About Motorola

Motorola is known around the world for innovation in communications and is focused on advancing the way the world connects. From broadband communications infrastructure, enterprise mobility and public safety solutions to mobile and wireline digital communication devices that provide compelling experiences, Motorola is leading the next wave of innovations that enable people, enterprises and governments to be more connected and more mobile. Motorola (NYSE: MOT) had sales of US \$22 billion in 2009. For more information, please visit www.motorola.com.

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