



FOR IMMEDIATE RELEASE

NAMIC SEEKS CANDIDATES FOR 2008 NEXT GENERATION LEADERS AWARDS

NEW YORK, NY – February 13, 2008 – The **National Association for Multi-ethnicity in Communications (NAMIC)** today announced the start of the nominations period for the **2008 Next Generation Leaders Awards**. Presented in three categories: Cable MSO, Cable Programmer and Technology Company or Discipline, this year's group of emerging leaders will be recognized at the **2008 Next Generation Leaders Awards Breakfast** held in conjunction with the **National Cable & Telecommunications Association (NCTA) Cable Show**. Scheduled for Monday, May 19 from 7:30 a.m. to 9:00 a.m., the 2008 Next Generation Leaders Awards Breakfast will be held at the Morial Convention Center in New Orleans, Louisiana. The deadline to submit nominations is March 14, 2008.

Presented in partnership with *MultichannelNews*, the Next Generation Leaders Awards recognize the industry's up-and-coming business leaders who reflect and embrace NAMIC's mission to educate, advocate and empower for multi-ethnic diversity in the communications industry. Executives of color age 45 or under representing a cable MSO, cable programming network or technology company or discipline are eligible. Additionally, based on the eligibility criteria, nominees must hold one of the following positions: President; Senior Vice President; Area Vice President; Chief Technical Officer; Chief Functional Officer; Managing Director; Vice President; Executive Vice President; Chief Executive Officer; Chief Operating Officer; General Manager.

"NAMIC has taken the lead in ensuring that our industry has a strong pipeline of diverse executives through our education and mentoring initiatives," said Kathy Johnson, president, NAMIC. "We are pleased to partner with *MultichannelNews* to recognize today's emerging leaders that share our mission of achieving a multi-ethnic workforce by promoting diversity in all aspects of their business."

Those wishing to enter a colleague demonstrating exceptional practices of diversity and inclusion should visit www.namic.com to obtain the complete overview of the awards eligibility criteria and nominations process. Candidates must be submitted on the official nominations form, which is also available online via the NAMIC website at www.namic.com.

For more information on the 2008 Next Generation Leaders Awards Breakfast contact the NAMIC National Headquarters. For information regarding the event or the award nominations process contact Sandra Girado, 212-594-5985, ext. 23. Inquiries pertaining to sponsorship or table/ticket purchases should be directed to Danny McGlone, 212-594-5985, ext. 13.

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About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve.

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