



FOR IMMEDIATE RELEASE

NAMIC ANNOUNCES CALL FOR 2009 NEXT GENERATION LEADERS AWARD NOMINATIONS

NEW YORK, NY – January 15, 2009 – NAMIC (National Association for Multi-ethnicity in Communications) today announced its call for nominations for the **2009 Next Generation Leaders Awards**. Since its inception in 2006, the Next Generation Leaders Awards program has emerged as a highly anticipated competition. Presented as part of the NAMIC Annual Awards Breakfast held during Cable Connection–Spring, this year's Annual Awards Breakfast is scheduled for Friday, April 3, 2009 from 7:00 a.m. to 8:30 a.m. at the Grand Hyatt Washington in Washington, DC.

"NAMIC has taken the lead in ensuring that our industry has a strong pipeline of diverse executives through our education and mentoring initiatives. We are pleased to facilitate a program that recognizes today's emerging leaders of color that share our mission of achieving a multi-ethnic workforce by promoting diversity in all aspects of their business," said Kathy Johnson, president, NAMIC.

Presented in three categories: Cable MSO, Cable Programmer and Technology Company or Discipline, the Next Generation Leaders Awards recognize the industry's up-and-coming business leaders who reflect and embrace NAMIC's mission to educate, advocate and empower for multi-ethnic diversity in the communications industry. Executives of color age 45 or under representing a cable MSO, Cable Programming Network or Technology Company are eligible. The deadline for nominations is February 13, 2009. Those wishing to enter a colleague demonstrating exceptional practices of diversity and inclusion should visit www.namic.com to obtain the complete overview of the awards criteria and nominations process.

Sponsors to date of the **2009 NAMIC Annual Awards Breakfast** include the **NCTA, Suddenlink Communications, The Sportsman Channel, A&E Television Networks, Ensequence** and **The Food Network**. **Bloomberg** is also a supporter.

For more information regarding the 2009 NAMIC Annual Awards Breakfast and the Next Generation Leaders Awards nominations process contact Sandra Girado, 212-594-5985, ext. 23. Inquiries pertaining to sponsorship or table/ticket purchases should be directed to Danny McGlone, 212-594-5985, ext. 13. Online registration for the Annual Awards Breakfast can be accessed via www.namic.com.

About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit www.namic.com.

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