



FOR IMMEDIATE RELEASE

**CALL FOR ENTRIES ANNOUNCED FOR THE NAMIC FALL 2009 WRITERS' WORKSHOP**

**(New York, NY – July 15, 2009)** - - The **National Association for Multi-ethnicity in Communications (NAMIC)** today announced its call for entries for the **NAMIC Fall 2009 Writers' Workshop**. Held semi-annually, NAMIC Writers' Workshops are presented as part of the association's on-going efforts to increase the representation of African American, Asian, Hispanic, and Native American creators of original content across the communications industry's entertainment platforms. Scheduled for October 5-6, the NAMIC 2009 Fall Writers' Workshop will be held at the American Management Association in New York City. The entry deadline is August 20, 2009.

NAMIC Writers' Workshops are an extraordinary two-day forum designed to give participants the opportunity to hone their craft and learn the essentials of creating, packaging and selling their product. The Fall 2009 program will be highlighted by the launch of a new tutorial on writing for the digital entertainment space. A panel of communications industry creative executives will select a total of 20 writers of color to participate, free of charge, in the program--made possible by the generous support of the **Walter Kaitz Foundation**.

"Since its inception, the NAMIC Writers' Workshop series has provided a unique educational platform for writers of color to advance their artistic talent and knowledge of the business," said Kathy Johnson, president, NAMIC. "We are thrilled to continue facilitating the workshop series and look forward to assisting a new group of diverse creators in delivering their unique voices to our industry."

NAMIC's lead facilitator for the Writers' Workshop series, **Carole Kirschner**, will be at the helm of the Fall 2009 session. A veteran television executive, Kirschner is also the architect of the CBS Diversity Institute Writers Mentoring Program. The NAMIC Fall 2009 Writers' Workshop will feature a rich agenda highlighted by the professional evaluation of submitted material; one-on-one meetings with a professional script analyst to review coverage; classes taught by successful, working writers; extensive business and self-marketing education, and more.

A detailed workshop description, application forms, and eligibility requirements are available via the NAMIC website at [www.namic.com](http://www.namic.com). For more information, please contact the NAMIC national headquarters at (212) 594-5985.

###

**About NAMIC**

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC comprises 2,000 professionals belonging to a network of 18 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information, please visit [www.namic.com](http://www.namic.com).

**MEDIA CONTACTS:**

Daphne Leroy  
Vice President, Marketing & Communications, NAMIC  
212-594-5985 (office)  
[daphne.leroy@namic.com](mailto:daphne.leroy@namic.com)

Charmaine Chapman  
BTB Communications  
310-882-5498 (office)  
[char@btbcommunications.com](mailto:char@btbcommunications.com)