



**FOR IMMEDIATE RELEASE**

**NAMIC SEEKS CANDIDATES FOR SPRING 2009 WRITERS' WORKSHOP**

**Intensive Program Targeting Writers of Color To Be Presented In Conjunction  
With The NAMIC-Southern California West Coast Creative Summit**

(Los Angeles, CA – January 22, 2009) -- **NAMIC (National Association for Multi-ethnicity in Communications)** today announced the call for submissions for the **NAMIC Spring 2009 Writers' Workshop**. Presented in conjunction with the **NAMIC-Southern California West Coast Creative Summit**, the NAMIC Spring 2009 Writers' Workshop will take place April 16-17, 2009 at the Beverly Hilton in Beverly Hills, California. A total of twenty (20) writers of color will be selected to participate in the intensive 2-day workshop designed to give participants the opportunity to hone their craft and to learn the essentials of creating, packaging and selling a script. All submissions must be received by the February 20, 2009 application deadline.

"Since launching the semi-annual NAMIC Writers' Workshops in 2007, the forum has evolved into a highly sought after educational program," said Kathy Johnson, president, NAMIC. "We are excited to continue facilitating this workshop series with the goal of expanding the diversity pipeline with more qualified, talented writers of color."

The **NAMIC-Southern California West Coast Creative Summit** is part of the trade organization's signature conference series focused on the content development aspects of television, film and other multimedia platforms. NAMIC created the writers' workshop curriculum to drive increased multi-ethnic diversity in the communications industry. Veteran television executive and producer **Carole Kirschner** will be the lead facilitator of the program, which includes professional coverage of submitted material, a one-day hands-on writing class, a self-marketing seminar and guest speakers from the entertainment industry and New Media. Kirschner is the architect of the CBS Diversity Initiative Writers Mentoring Program. Submissions will be judged by a panel of communications industry executives. Writers selected to participate in the NAMIC Spring 2009 Writers' Workshop will be notified by March 27, 2009.

The **NAMIC Spring 2009 Writers' Workshop** is made possible through the support of the **Walter Kaitz Foundation**. A detailed workshop description, application forms and eligibility requirements are available online at [www.namic.com](http://www.namic.com). For more information about the NAMIC Spring 2009 Writers' Workshop or the NAMIC-Southern California West Coast Creative Summit, visit [www.namic.com](http://www.namic.com) or call the NAMIC national headquarters at (212) 594-5985.

###

### **About NAMIC**

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information on NAMIC, visit [www.namic.com](http://www.namic.com).

### **MEDIA CONTACTS:**

Daphne Leroy  
Vice President of Marketing & Communications, NAMIC  
212-594-5985 (office)  
daphne.leroy@namic.com

Charmaine Chapman  
BTB Communications  
310-882-5498 (office)  
char@btbcommunications.com