



For Immediate Release

NAMIC ANNOUNCES INAUGURAL TELEVISION WRITERS' WORKSHOP

Exclusive Program to be Presented at the 21st Annual NAMIC Conference in New York City

New York, NY, July 31, 2007 – NAMIC (National Association for Multi-ethnicity in Communications) today announced the call for submissions for its first-ever **Television Writers' Workshop**, which will be presented on September 17, 2007 during the **21st Annual NAMIC Conference** in New York City. The customized daylong workshop is scheduled from 8:00 a.m. to 6:00 p.m., and is designed to give experienced writers of color the opportunity to hone their craft and learn the essentials of creating, packaging and selling a television script. Application deadline is August 22, 2007.

"NAMIC is proud to continue to introduce invaluable programs that increase diversity and inclusion within the content development arena of the television industry and contribute to the progress of emerging talent from diverse backgrounds," said Kathy Johnson, president, NAMIC.

Led by Kermit Frazier, noted television writer, playwright and producer, the NAMIC Television Writers' Workshop is made possible by the support of the Walter Kaitz Foundation. A judging panel of television executives, selected by NAMIC, will choose a maximum of fifteen participants who will each receive complimentary admission to the program. The workshop is a new addition to this year's Annual NAMIC Conference, *Diversity 2.0: The New Protocol*, the premier communications industry forum focused on diversity as a business imperative, which is scheduled for September 16-18 at the Hilton New York.

Application forms and eligibility requirements are available online at www.namic.com. For more information about the NAMIC Television Writers' Workshop or the Annual NAMIC Conference, call the NAMIC national headquarters at (212) 594-5985.

About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of nearly 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve.

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