



NATIONAL ASSOCIATION FOR MULTI-ETHNICITY IN COMMUNICATIONS

22nd ANNUAL NAMIC CONFERENCE

Diversity: Pipeline to Innovation

Sunday, September 14 – Tuesday, September 16, 2008

New York Marriott Marquis

New York, NY

CONFERENCE-AT-A-GLANCE

(Preliminary agenda - subject to change)

Sunday, September 14, 2008

- 11:00 am – 4:00 pm Registration
- 11:00 am – 3:00 pm Chapter Leadership Workshop *(by invitation only)*
- 2:00 pm – 6:00 pm Concurrent Continuing Education Workshops for Executive Leadership Development Program (ELDP) and Leadership Seminar Alumni *(invitation only)*
- 3:00 pm – 4:00 pm First Time Conference Attendee & New Member Orientation
- 4:15 pm – 5:15 pm National Membership Meeting
- 5:30 pm – 7:00 pm Hospitality Suite

Monday, September 15, 2008

- 7:30 am – 4:30 pm Registration
- 7:30 am – 8:45 am Continental Breakfast
- 8:00 am – 6:00 pm Television Writer's Workshop *(by invitation only)*
- 9:00 am – 11:15 am Opening General Session:
Town Hall Meeting on Multi-ethnic Diversity and Inclusion
- 11:15 am – 11:30 am Mid-morning Break
- 11:30 am – 12:45 pm Concurrent Breakout Sessions:
- Ad Sales
 - Corporate Diversity & Inclusion
 - Digital Media
 - Leadership Development
- 11:30 am – 1:00 pm NAMIC Multicultural Marketing Committee *(by invitation only)*
- 1:00 pm – 2:15 pm L. Patrick Mellon Mentorship Luncheon

- 2:30 pm – 3:45 pm Concurrent Breakout Sessions:
- Ad Sales
 - Corporate Diversity & Inclusion
 - Digital Media
 - Leadership Development
- 3:45 pm – 4:00 pm Mid-Afternoon Break
- 4:00 pm – 5:30 pm Concurrent Hot Topics:
- Hot Topic 1: Presentation of the NAMIC Excellence in Multi-Cultural Marketing Awards (EMMA)
- Hot Topic 2: TBD
- 5:30 pm – 7:00 pm Reception for Alumni of the Executive Leadership Development Program and Leadership Seminar (*by invitation only*)
- 6:00 pm – 8:00 pm Opening Reception

Tuesday, September 16

- 7:30 am – 3:30 pm Registration
- 7:30 am – 8:45 am *Multichannel News Breakfast (separate registration required, not part of conference registration fee)*
- 8:00 am – 6:00 pm Television Writer's Workshop (*by invitation only*)
- 8:00 am – 9:00 am Continental Breakfast
- 9:00 am – 10:30 am General Session
- 10:30 am – 10:45 am Mid-morning Break
- 10:45 am – 12:15 pm Concurrent Breakout Sessions
- Ad Sales
 - Corporate Diversity & Inclusion
 - Digital Media
 - Leadership Development
- 12:45 pm – 2:15 pm Mickey Leland Humanitarian Achievement Award Luncheon
- 2:00 pm – 6:00 pm Diversity in Communications Career Expo
- 2:30 pm – 4:00 pm Concurrent Breakout Sessions
- Ad Sales
 - Corporate Diversity & Inclusion
 - Digital Media
 - Leadership Development
- 4:15 pm – 6:30 pm Closing Reception