



NATIONAL ASSOCIATION FOR MULTI-ETHNICITY IN COMMUNICATIONS

22nd ANNUAL NAMIC CONFERENCE

Diversity: Pipeline to Innovation

Sunday, September 14 – Tuesday, September 16, 2008

New York Marriott Marquis

New York, NY

CONFERENCE JOURNAL SPECIFICATIONS

DEADLINE FOR SUBMISSION OF JOURNAL MESSAGES

Friday, August 15, 2008

This is a firm deadline and **CAN NOT** be extended due to a tight production schedule.

PUBLICATION FORMAT

Trimmed size: 8.5 in. wide x 11 in. high
Binding: Spiral bound along left 11 in. side
Stock: White gloss

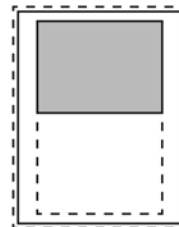
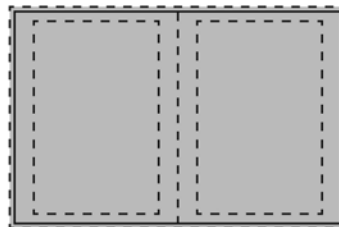
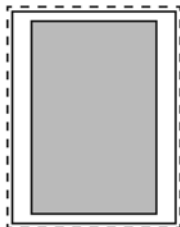
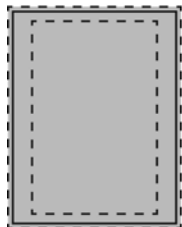
SPECIFICATIONS

Full-page ad:
9 in. x 11.5 in.
(incl. .25 in. bleed)

Full-page ad
non-bleed:
6.25 in. x 10 in.

Two-page spread ad:
17.5 in. x 11.5 in.
(incl. .25 in. bleed)

Half-page ad
non-bleed:
6.5 in. x 4.75 in.



MESSAGE COLOR

All messages will be printed as grayscale images. Message artwork submitted with colors will be converted to and printed as grayscale.

MESSAGE ART FORMAT

Prefer digital submissions as 300 dpi PDF files. Fonts must be either embedded in the PDF file or converted to outlines before generating the PDF file. Include crop marks, but registration and bleed marks are unnecessary. Messages also may be submitted as 300 dpi TIFF or EPS files, or as native Adobe Photoshop/InDesign/Illustrator files. Hardcopy proofs may be mailed or faxed for reference but are not required. Messages submitted as Microsoft Office application files (Word, PowerPoint, Excel, Publisher) will not be accepted.

BIO PHOTOS

Submit as large a size as possible (within reason) for digital photograph files, either color or B&W. High-quality hardcopy photos able to be scanned (not larger than 8.5 x 11 in.) will also be accepted. All photos will be printed as grayscale images.

LOGOS

Preferred format for digital logo artwork is vector file (EPS, PDF, Adobe Illustrator CS2 or earlier, Macromedia FreeHand). If sending a raster (pixel-based) file (TIFF, GIF, BMP, JPEG, Photoshop) it should be no less than 300 dpi at final printed size. JPEG files are not recommended, but if submitted should be saved at the highest quality (lowest compression). High-quality printed artwork able to be scanned (not larger than 8.5 in. x 11 in.) will also be accepted.

DELIVERY INFORMATION

Send digital files via email (if under about 7MB), on CD-ROM, or provide FTP instructions for downloading, or deliver hardcopy artwork to arrive by **Friday, August 15, 2008** to:

Russ Beebe, Production Manager, Ibis Communications

rbeebe@ibiscommunications.com (email)

Ibis Communications, 1024 17th Avenue S., Nashville, TN 37212 (mailing address)

615-777-1900 (phone), 615-777-1906 (fax)