



NATIONAL ASSOCIATION FOR MULTI-ETHNICITY IN COMMUNICATIONS

2010 ANNUAL AWARDS BREAKFAST

Thursday, May 13, 2010

JW Marriott at LA Live - Los Angeles, CA

SPONSORSHIP OPPORTUNITIES AND BENEFITS

(as of Wednesday, January 27, 2010)

\$10,000

Presenting Sponsor

- **Prominent placement** of company name/logo on www.namic.com and all mass distributed e-mail promotions, trade ads and on screen slides*
- Exposure in all pre and post media releases (including quote from company CEO)
- Visible presence the morning of the event for company CEO (or other senior executive) to be part of the program as a speaker or presenter or through participation in a taped message
- Special acknowledgment by NAMIC from podium the morning of the event
- Two tables (20 tickets) with **prominent seating** for the breakfast

\$7,500

ONE SOLD

- **Prime placement** of company name/logo on www.namic.com and all mass distributed e-mail promotions, trade ads and on screen slides*
- Exposure in all pre and post media releases (including quote from company CEO)
- Special acknowledgment by NAMIC from podium the morning of the event
- One table (10 tickets) with **prime seating** for the breakfast

\$5,000

ONE SOLD

- **Preferred placement** of company name/logo on www.namic.com and all mass distributed e-mail promotions, trade ads and on screen slides*
- Special acknowledgment by NAMIC from podium the morning of the event
- One table (10 tickets) with **preferred seating** for the breakfast

\$4,000

SOLD

Morning Coffee Bar

Wake up with NAMIC and _____. Fill your company's name in that blank and sponsor the Coffee Bar, which will be placed in the high volume Guest Registration area. An ideal opportunity to insure that your brand is the first that Annual Awards Breakfast attendees see when they have that much needed first cup of caffeine of the day.

- **Exclusive and prominent placement** of your company's name/logo on the coffee bar
- Placement of your company name/logo on www.namic.com and on screen slides*

This sponsorship can be enhanced – for additional cost – with company brand appearing on cups, napkins, and stirrers and with the placement of a video monitor to further promote your brand.

****For sponsorships and table/ticket purchases finalized in advance of print and other production deadlines.***

\$3,500

Center Stage

- **Exclusive and prominent placement** of your company's name/logo on centerpieces and on www.namic.com
- Opportunity to shape the creative for the centerpieces and connect it to your company's marketing and branding needs (i.e. to promote a new product, service, or program)
- Placement of your company name/logo in on screen slides*

\$3,000

SOLD

Guest Registration

- Prominent placement in Guest Registration area of pop-up banner or posters highlighting sponsors brand, on-air talent or programming (sponsor to provide)
- Prominent placement in Guest Registration area to show loop tape of sponsors brand, on air-talent or programming (sponsor to provider tape)
- Opportunity to hand out company branded "You Are Seated At Table ____" card to all attendees (sponsor to design and print)
- Opportunity to raffle off company branded gift basket (sponsor to provide)
- Logo placement on www.namic.com

IN-KIND SPONSORSHIP OPPORTUNITIES

Another way for companies to sponsor the Annual Awards Breakfast is with in-kind support. Help NAMIC defray costs for the event with in-kind contributions of:

- Design and printing of the event invitation and journal
- Design and printing of event signage
- Design of event multi-media
- Mailing of the invitation
- Production services (AV/video/lighting/staging/décor/on-site production personnel, etc.)
- Photography

In exchange for in-kind support and based on its value, NAMIC will offer companies the appropriate visibility benefits and tables/tickets to the event.

TABLE OPPORTUNITIES AND BENEFITS

\$3,500

- Placement of company name/logo in on-screen slides
- One table (10 tickets) with reserved seating for the breakfast

INDIVIDUAL TICKET OPPORTUNITY

\$150

- One ticket to the event with open seating

Danny McGlone, NAMIC's Vice President of Fund Development is available to answer all questions about how to financially support this event. He can be reached at (212) 594-5985, ext. 13 or danny.mcglone@namic.com.

Financial support of NAMIC, Inc. is not deductible as a charitable contribution. However, sponsorship of this event or table/ticket purchases **MAY** be deductible as business expenses. Please check with your financial advisor. NAMIC, Inc. Taxpayer D Number: 84-1488263

****For sponsorships and table/ticket purchases finalized in advance of print and other production deadlines.***