



## NATIONAL ASSOCIATION FOR MULTI-ETHNICITY IN COMMUNICATIONS

### 23<sup>rd</sup> ANNUAL NAMIC CONFERENCE

#### DIVERSITY RULES

Part of Cable Connection-Fall

October 26-28, 2009

Grand Hyatt Denver - Denver, CO

(as of Thursday, July 2, 2009)

**NOTE:** *All conference elements and times are tentative and subject to change.  
Unless otherwise noted, all activity will take place at the Grand Hyatt Denver.*

### Monday, October 26

10:00 am – 4:00 pm

Registration

11:00 am – 3:00 pm

Continuing Education Workshop for Alumni of the Executive Leadership Development Program and Leadership Seminar (by invitation only)

4:00 – 5:00 pm

National Membership Meeting (open to all registered conference attendees)

5:30 – 7:00 pm

Reception for Alumni of the Executive Leadership Development Program and Leadership Seminar (by invitation only)

### Tuesday, October 27

7:00 am – 4:30 pm

Registration

7:15 – 8:45 am

Breakfast Honoring the CableFAX Most Influential Minorities in Cable

(Separate ticket required; not part of conference registration. Tables of ten are \$750 and tickets are \$80. To purchase, please visit [www.namic.com](http://www.namic.com) or contact Sandra Girado at 212-594-5985, ext. 23.)

9:15 – 10:45 am

Opening General Session

Keynote Speaker: Chris Hughes  
Co-founder of Facebook and Founder of My.BarackObama.com

10:45 – 11:00 am

Break

11:00 am – 12:30 pm

Four Concurrent Break-Out Sessions

- Corporate Diversity & Inclusion

- Digital Media
- Leadership Development
- Multi-ethnic Content/Programming

*12:45 – 2:15 pm*

L. Patrick Mellon Mentorship Program Luncheon

*2:00 – 6:00 pm*

Diversity in Communications Career Expo (open to ALL Cable Connection-Fall registered attendees and general public)

*2:30 – 4:00 pm*

Four Concurrent Break-Out Sessions

- Corporate Diversity & Inclusion
- Digital Media
- Leadership Development
- Multi-ethnic Content/Programming

*4:15 – 5:45 pm*

Two Concurrent Hot Topic Discussions

- Presentation of the NAMIC Excellence in Multicultural Marketing Awards
- TBD

*6:00 – 8:00 pm*

Reception for Conference Attendees

### **Wednesday, October 28**

*7:30 am – 1:00 pm*

Registration

*9:30– 10:45 am*

General Session

*10:45 – 11:00 am*

Break

*11:00 am – 12:30 pm*

Four Concurrent Break-Out Sessions

- Corporate Diversity & Inclusion
- Digital Media
- Leadership Development
- Multi-ethnic Content/Programming

*12:45 – 2:15 pm*

Mickey Leland Humanitarian Achievement Award Luncheon (conference close)

*2:30 – 4:00 pm*

NAMIC National Board of Directors Meeting (by invitation only)