



NATIONAL ASSOCIATION FOR MULTI-ETHNICITY IN COMMUNICATIONS

23rd ANNUAL NAMIC CONFERENCE

Diversity Rules

Monday, October 26 – Wednesday, October 28, 2009

Grand Hyatt Denver

Denver, CO

FREQUENTLY ASKED QUESTIONS

1. When and where is the 23rd Annual NAMIC Conference

The conference, part of the inaugural Cable Connection-Fall, is scheduled from October 26-28, 2009 at the Grand Hyatt Denver, located at 1750 Welton Street in downtown Denver.

2. What is Cable Connection-Fall?

Cable Connection-Fall is a week of national educational conferences, meetings and events produced by cable industry associations, including NAMIC, that for the first time will be held in the same place, at the same time – various locations in downtown Denver. To learn more about Cable Connection-Fall, visit www.cableconnectionweek.com.

3. What's the conference agenda?

Click here to view the agenda

4. Who attends the conference?

The Annual NAMIC, which last year drew record attendance – 850 professionals – attracts a varied and diverse audience attended by professionals from multiple disciplines. The rich educational agenda offers something for everyone at every level, including those in:

- Ad Sales
- Affiliate Relations
- Business Affairs
- Corporate Communications
- Digital Media
- Diversity Management
- Finance
- Government Relations
- Human Resources
- Marketing
- New Media
- Production
- Programming
- Public Affairs
- Research
- Sales
- And many other areas

5. Does NAMIC have a hotel room block?

NAMIC has a room block at the Grant Hyatt Denver at the rate of \$195 per night. You can reserve your room online at the same time you register for the conference. You must be registered for the conference in order to reserve a room. **Reservation cut-off date is September 28.** Hotel reservations can also be made through the Cable Connection-Fall Housing Bureau by calling 800-823-1542.

6. How do I register?

There are three easy ways to register:

- Online at www.namic.com
- By fax (form must include credit card information to be processed)
- By mail (form must include check or credit card information)

NAMIC shall not be held liable for improperly submitted registrations and payments.

Click here to download a registration form

7. A number of people from my company want to attend. Is there a group registration rate?

Group discounts are available for companies who want to send five or more representatives to the conference. To take advantage of this much sought-after registration option and to save money, you must register all of your company's representatives at the same time.

For more information about group registration, contact Sandra Girado or Danny McGlone at (212) 594-5985.

8. If I register for the conference and then find that I am unable to attend, can I get a refund?

Cancellations must be made in writing to cableconnection2009@cteusa.com and will be accepted until Wednesday October 7, 2009. A \$75 processing fee will be charged and deducted from all refunds.

Cancellations/refunds will not be granted after Wednesday, October 7, 2009.

9. Do I have to be a NAMIC member to attend the conference?

No, a NAMIC membership is not required to attend the Annual Conference. A one-year NAMIC membership is included for those who register for the conference at the individual non-member rate.

10. Can I register onsite?

Yes. However, NAMIC encourages you to register in ADVANCE and take advantage of early registration discounts and cost savings. The cost for onsite registration is:

NAMIC Member	\$1,050
Non-Member	\$1,350

11. What's included in my registration fee?

Those who register for the 23rd Annual NAMIC Conference will have access to all general sessions, track sessions, Tuesday and Wednesday continental breakfasts, Tuesday and Wednesday luncheons, all refreshment breaks and the Tuesday evening reception.

The ***Breakfast Honoring the CableFAX Most Influential Minorities in Cable*** (morning of Tuesday, October 27th) ***IS NOT*** included in your conference registration fee. That event requires a separate registration. Tables are available for \$750 and individual tickets are \$80.

12. When and where can I pickup my conference credentials?

NAMIC does not mail conference credentials in advance. They may be picked up at registration, along with your conference bag, as follows:

Monday, October 26	10:00 am – 4:00 pm
Tuesday, October 27	7:00 am – 4:30 pm
Wednesday, October 28	7:30 am – 1:00 pm

Conference credentials must be worn throughout the entire conference as they will be needed for admission to all sessions and events.

13. Is there a dress code for the conference?

Business attire is suggested.

14. I am a member of the media and would like to cover the conference. How do I arrange this?

Media credentials can be arranged through NAMIC's publicist, Beyond the Box Communications. Contact Charmaine Chapman at (310) 242-8407 or charchapman3@aol.com

15. Is the Walter Kaitz Foundation Annual Fundraising Dinner part of the 23rd Annual NAMIC Conference?

While the Annual NAMIC Conference and the Walter Kaitz Foundation are the two diversity events taking place during Cable Connection-Fall, they are separate events. The dinner is scheduled for the evening of Wednesday, October 28th. For more information, please visit the Foundation's website at www.walterkaitz.org or call (202) 222-2490.

16. What will the weather be like in Denver during the time of the conference?

Denver boasts 300 days of blue skies and sunshine each year and NAMIC predicts that the weather forecast for the three days we will be in town will be one that attendees will enjoy! Prior to heading to Denver, conference attendees are encouraged to check out the anticipated weather by visiting www.weather.com.

In October, the average high is 68° and the low is 33°

17. Have any questions not answered above?

If so, please call the NAMIC office at (212) 594-5985 or email us at info@namic.com.

Revised
August 31, 2009