

CHRIS HUGHES

CO-FOUNDER OF FACEBOOK/FOUNDER OF MY.BARACKOBAMA.COM

Co-founder of Facebook and the mastermind behind My.BarackObama.com, two of the most successful startups in modern history, Chris Hughes has spent his brief career developing technologies to make social communication and political organizing easier and more efficient.

After co-founding Facebook in 2004, Hughes worked first as the site's spokesperson and later as a product manager specializing in user experience. In 2006, he graduated magna cum laude from Harvard with a degree in History and Literature.

In 2007, Hughes left Facebook to work on Barack Obama's presidential campaign as the Director of Online Organizing, where he was charged with developing web technologies to engage and empower supporters. Hughes oversaw the development of the on-site network My.BarackObama.com along with the campaign's presence on other networks like Facebook and MySpace. The campaign's new media strategy revolutionized the use of the Web as a political tool, helping the candidate raise more than \$2 million donations of less than \$200 each and swiftly mobilized hundreds of thousands of supporters. This use of social networking has changed the face of campaigns forever.

Hughes is now an Entrepreneur in Residence at [General Catalyst Partners](#), a venture capital firm that invests in entrepreneurs who are building the technology-based companies that will lead innovation and transform industries. He is working closely with young entrepreneurs to help guide them through the steps of building a business. He focuses on identifying new investment opportunities and supporting strategic business development initiatives in the areas of consumer services, Internet and new media, and disruptive technology.

TOPICS:

- Tapping into Social Networking as a Powerful Tool for Your Organization
- Nurturing Social Media in Your Organization
- The Success of Facebook & My.BarackObama.com: It Can't Get Any Bigger than This