



FOR IMMEDIATE RELEASE

NAMIC UPGRADES SENIOR MANAGEMENT POSITIONS

NEW YORK, NY – March 31, 2008 - - The **National Association for Multi-ethnicity in Communications (NAMIC)**, today announced that effective April 1, 2008, the trade organization's Director level staff positions: Director of Education; Director of Marketing and Communications; and Director of Fund Development, will be upgraded to the rank of Vice President. The announcement was made by **Kathy Johnson**, president, NAMIC.

"Since increasing capacity at the senior staff level in 2005, NAMIC has experienced steady growth year over year, which has expanded all facets of our operations," said Johnson. "Upgrading these key positions will ensure that they are commensurate with evolving managerial demands."

NAMIC's Senior Managers currently holding the Director level positions designated for an upgrade include:

James C. Jones, Vice President of Education

In his role as Vice President of Education, Jones will continue managing NAMIC's wide range of educational programs and initiatives, such as the Executive Leadership Development Program (ELDP) offered in partnership with the UCLA Anderson Graduate School of Management, the Leadership Seminars, NAMIC Webinar Series and the L. Patrick Mellon Mentorship Program. Jones joined the NAMIC team in Fall of 2005 after spending nearly a decade developing and managing a wide range of diversity, team building, mentoring and other multicultural programs for the non-profit organization, National Action Council for Minorities in Engineering (NACME). Prior to joining NACME, Jones consulted within the corporate, government, educational, and not-for-profit sectors, designing and implementing training and development initiatives related to increasing organizational effectiveness through building and nurturing a diverse workforce. Jones was a Fulbright Scholar, is an alumnus of Harvard University and holds an M.B.A. in Strategic Human Resources from the Columbia University School of Business.

Daphne Leroy, Vice President of Marketing and Communications

In her capacity as Vice President of Marketing and Communications, Leroy will retain responsibility for managing all facets of corporate communications for the national association and the 17 nationwide chapters. Leroy will continue developing and implementing integrated marketing campaigns and branding initiatives aimed at building awareness of NAMIC and its mission. Additionally, all membership activities and chapter operations will now be facilitated under Leroy's purview. Leroy joined NAMIC in September of 2006, after serving as an active member of NAMIC-New York for nearly a decade, which included two terms as Chapter President. Prior to joining NAMIC, Leroy was a member of the CBS Corporation and Viacom, Inc. Corporate Relations team, where she managed the Emmy and Peabody Award-winning global *KNOW HIV/AIDS* public education campaign within the Office of the Chairman. Prior to her tenure at CBS Corporation and Viacom, Inc., Leroy held positions spanning all marketing disciplines at leading media and entertainment companies, including Time, Inc., MTV Networks and FOX Broadcasting Company. Leroy holds a Bachelor of Business Administration degree in Marketing Management from Bernard M. Baruch College.

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Daniel McGlone, Vice President of Fund Development

In his role as Vice President of Fund Development, McGlone will retain responsibility for managing the diversification and expansion of NAMIC's funding through identifying and leveraging new revenue streams and stewarding relationships with current donors for sustained and increased support. Additionally, McGlone will continue overseeing NAMIC's portfolio of annual special events. Prior to joining NAMIC in 2005, McGlone was an independent consultant providing fundraising counsel and campaign services to a range of clients. McGlone's 20-year career in the non-profit sector has included stints as Director of Chapter Operations for the Crohn's and Colitis Foundation of America, Director of the American Red Cross for Greater New York's Brooklyn Chapter, and served on Planned Parenthood's staff as Director of Development for the Metropolitan New Jersey affiliate and Assistant Director of Government Relations and Public Affairs for the New York City affiliate. McGlone holds a Bachelor of Science degree in Political Science from New York University.

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About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve. For more information on NAMIC, please visit www.namic.com.

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