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**MARIANE PEARL TO DELIVER KEYNOTE ADDRESS AT
21ST ANNUAL NAMIC CONFERENCE**

NEW YORK, NY – August 22, 2007 – Award-winning Journalist and Author, **Mariane Pearl** will deliver a keynote address at the **21st Annual NAMIC Conference** scheduled for September 16-18, 2007 at the Hilton New York in Manhattan. Presented annually by the **National Association for Multi-ethnicity in Communications (NAMIC)**, the three-day conference is held in conjunction with *Cable Diversity Week*. Pearl will give the opening message on Tuesday, September 18.

The widow of Daniel Pearl, *The Wall Street Journal* reporter slain by a militant Islamic fundamentalist group in Pakistan in 2002, Pearl is the co-founder of the **Daniel Pearl Foundation**. Created to further the ideas that inspired her late husband's life and work, the Daniel Pearl Foundation promotes cross-cultural understanding through journalism, music and innovative communications.

"We are extremely honored to have the opportunity to feature a unique speaker at the Annual NAMIC Conference such as Mariane Pearl, an individual that has experienced both sides of the media through her work as an international journalist and her role as the subject of global media coverage," said Kathy Johnson, president, NAMIC.

Pearl is the author of *A Mighty Heart: The Brave Life and Death of My Husband Danny Pearl*, a non-fiction work that depicts Daniel Pearl as he was when he was alive, while also providing a first person account of his disappearance and death. The feature film adaptation of the book, *A Mighty Heart*, stars Angelina Jolie as Mariane, and is currently playing in theaters. At present, Pearl is a Reporter and *Global Diary* Columnist for *Glamour* magazine.

The **Walter Kaitz Foundation** is the Presenting Sponsor of Pearl's keynote address and a General Session that will follow her remarks. The conference General Session, entitled "The Media and the Minds of the Masses: Cultural Awareness vs. Cultural Wariness," will examine the impact of the media's representation of ethnic groups. **INDEMAND Networks** is also a co-sponsor.

"Mariane Pearl's unique experiences will enhance the discussion on the roles that race, ethnicity and culture play in the media," said David Porter, Executive Director of the Walter Kaitz Foundation. "We're proud to work with NAMIC in broadening this vital discussion by inviting a wide range of participants to raise awareness of the need for more diverse voices in all forms of media."

For more information on the **21st Annual NAMIC Conference** or to register online, visit www.namic.com or call the NAMIC national headquarters at (212) 594-5985.

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About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of nearly 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve.

About the Walter Kaitz Foundation

The Walter Kaitz Foundation is the cable industry's national foundation dedicated to diversity. The foundation's mission is to advance the contributions of ethnic minorities and women in the cable telecommunications industry by advocating for diversity and providing resources for the organization's members and the industry at large.

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