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NAMIC SEEKS CANDIDATES FOR 2007 NEXT GENERATION LEADERS AWARDS

Nominations Deadline Set for March 14th

NEW YORK, NY – February 21, 2007 – The **National Association for Multi-ethnicity in Communications (NAMIC)** announced today that the nominations deadline for the **2007 Next Generation Leaders Awards** has been set for Wednesday, March 14. Presented in three categories: Cable MSO, Cable Programmer and Technology Company, this year's Next Generation Leaders will be recognized at the **2007 NAMIC Annual Awards Breakfast** held in conjunction with the National Cable & Telecommunications Association (NCTA) Cable Show. **The 2007 NAMIC Annual Awards Breakfast** is scheduled for Wednesday, May 9 from 7:00 a.m. to 8:45 a.m. at the Mandalay Bay Convention Center in Las Vegas, Nevada.

The Next Generation Leaders Awards recognize the industry's up-and-coming business leaders who reflect and embrace NAMIC's mission to educate, advocate and empower for multi-ethnic diversity in the communications industry. Executives of color age 45 or under representing a cable MSO, cable programming network or technology company are eligible. Those wishing to enter a colleague demonstrating exceptional practices of diversity and inclusion should visit www.namic.com to obtain the complete overview of the awards criteria and nominations process.

"NAMIC has taken the lead in ensuring that our industry has a strong pipeline of diverse executives through our education and mentoring initiatives. We are pleased to recognize today's emerging leaders of color that share our mission of achieving a multi-ethnic workforce by promoting diversity in all aspects of their business," said Kathy Johnson, president, NAMIC.

The 2007 NAMIC Annual Awards Breakfast is presented in partnership with *MultichannelNews* and *Broadcasting & Cable*. For further information on the Next Generation Leaders Awards, tickets or sponsorship opportunities, contact Nicole Llido at the NAMIC National headquarters, 212-594-5985.

ABOUT NAMIC

NAMIC is the premier organization focusing on ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of nearly 2,000 professionals belonging to a network of chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve.

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