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COMCAST, COX AND NICKELODEON EXECUTIVES NAMED NAMIC NEXT GENERATION LEADERS

Keith Dawkins, Marge Jackson and Veenod Kurup To Receive Honors At NAMIC Annual Awards Breakfast Set For May 19th At NCTA Cable Show

NEW YORK, NY – April 9, 2008 – The **National Association for Multi-ethnicity in Communications (NAMIC)** today announced the recipients of its **2008 Next Generation Leaders Awards**. **Keith Dawkins**, GM, Nicktoons Network and senior vice president, Programming Partnerships, Nickelodeon; **Marge Jackson**, vice president, Marketing & Sales, New Jersey Region, Comcast Cable; and **Veenod Kurup**, vice president, Data Product Services, Cox Communications, Inc. are the latest recipients of this prestigious award, which honors emerging business leaders who embody the professionalism that reflects NAMIC's mission to educate, advocate and empower for multi-ethnicity in the communications industry. Scheduled for Monday, May 19, 2008 from 7:15 a.m. to 8:45 a.m., the 2008 Next Generation Leaders Awards will be presented at the **NAMIC Annual Awards Breakfast**. Patrick Esser, president, Cox Communications, Inc. serves as Honorary Chair for the event. Held annually in conjunction with The Cable Show presented by the National Cable & Telecommunications Association (NCTA), the event will be held at the Morial Convention Center in New Orleans, Louisiana.

Selected by NAMIC and editors of *MultichannelNews*, the Next Generation Leaders Awards are presented in three categories: Cable MSO, Cable Programmer and Technology Company or Discipline. Executives of color age 45 and under were eligible for nomination. Dawkins (Programmer), Jackson (MSO), and Kurup (Technology) were selected from a distinguished group of nominees for demonstrating exceptional practices of diversity and inclusion within the scope of their managerial capacities.

"NAMIC has made a resolute commitment to ensuring that our industry has a strong pipeline of diverse executives through our education and mentoring initiatives," said Kathy Johnson, president, NAMIC. "We are pleased to recognize this accomplished group of industry leaders that share our mission of achieving a multi-ethnic workforce by promoting diversity in all aspects of their business."

In addition to the trio of Next Generation Leaders, an auxiliary group of executives were chosen to receive **NAMIC Luminary Awards**. Recognized for their commitment to advancing the NAMIC mission by promoting multi-ethnic diversity within their companies and giving back to the communities in which they work and live, the NAMIC "Luminaries" are:

- **Christine Bragan** - Vice President, Marketing & Communications, Rainbow Media Holdings LLC
- **Darlene Chapman-Holmes**, Senior Vice President, Marketing, AmericanLife TV Network
- **Sean Cohan**, Senior Vice President, International, A&E Television Networks
- **Johnita Due**, Senior Counsel, CNN Worldwide
- **Sonya Lockett**, Vice President, Public Affairs, BET
- **Ariela Nerubay**, Vice President, Sales & Marketing, TuTv Networks

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- **Chris Powell**, Executive Vice President, Human Resources, Scripps Networks

- **Michelle Rice**, Senior Vice President, Distribution & Strategy, TV One

NAMIC Annual Awards Breakfast sponsors include mun2, Telemundo, Russell Reynolds Associates, the National Cable & Telecommunications Association (NCTA), The Sportsman Channel and A&E Television Networks.

For more information on the 2008 Next Generation Leaders Awards and the NAMIC Annual Awards Breakfast, contact Sandra Girado, 212-594-5985, ext. 23. Inquiries pertaining to sponsorship or table/ticket purchases should be directed to Danny McGlone, 212-594-5985, ext. 13.

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About NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve.

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