



FOR IMMEDIATE RELEASE

**ACCESS HOLLYWOOD'S SHAUN ROBINSON TO HOST 2008 NAMIC VISION AWARDS**

**14<sup>th</sup> Annual Awards Presentation Honoring Programming Diversity To Be Presented At  
The NAMIC-Southern California West Coast Creative Summit**

**LOS ANGELES, CALIFORNIA – April 1, 2008 - - Shaun Robinson**, Emmy Award-winning journalist and weekend co-anchor for "Access Hollywood" will host the **14<sup>th</sup> Annual NAMIC Vision Awards**. The announcement was made today by the **National Association for Multi-ethnicity In Communications (NAMIC)**. Scheduled for April 16, 2008 at the Beverly Hilton in Beverly Hills, California, the NAMIC Vision Awards will be presented at a special luncheon held in conjunction with the **NAMIC-Southern California West Coast Creative Summit**, which is part of the trade organization's signature conference series focused on the content development aspects of the television industry.

"The NAMIC Vision Awards recognize the best of cable's multi-ethnic and cross-cultural original programming," said **Debra Langford**, executive director, Strategic Sourcing, Time Warner and president, NAMIC-Southern California. "We are thrilled to have one of the best recognized entertainment anchors such as Shaun Robinson serve as host of this year's show."

Robinson has covered the red carpet for major award shows, such as the Academy Awards, Golden Globes, Emmy's and Grammy's. Robinson also co-hosted the official Pre-Shows for the Academy Awards (2008, 2006, 2005, 2003) and the Golden Globes (2006, 2002). Additionally, Robinson has represented "Access Hollywood" as Co-Host for NBC's coverage of the Tournament of Roses Parade (2004), the Hollywood segment of the UNICEF Telethon, and the ShoWest Awards (2005). Robinson was awarded an Emmy for her live coverage of "A Grand Night in Harlem" for the Black Sports and Entertainment Hall of Fame.

Presented by **NAMIC–Southern California**, the **NAMIC Vision Awards** is the only competition recognizing outstanding achievements in original, multi-ethnic cable programming. Twenty-nine networks are competing for top honors in fourteen award categories, which include: Animation; Children's; Comedy; Documentary; Drama; Foreign Language; Lifestyle; News/Informational; Original Movie or Special; Reality; Sports; Variety/Talk Show; Best Performance Comedy and Best Performance Drama.

In addition to the **14<sup>th</sup> Annual NAMIC Vision Awards**, the rich agenda slated for the **NAMIC-Southern California West Coast Creative Summit** features compelling General Sessions, Track Sessions, a Networking Reception, Career Expo and more. More than fifty speakers will take part in this dynamic educational forum themed "**Content 3.0: The Future Is Here!**"

**Warner Bros.** is the lead sponsor of the NAMIC-Southern California West Coast Creative Summit and the 14<sup>th</sup> Annual NAMIC Vision Awards. Other event sponsors include: **20<sup>th</sup> Century Fox, A&E Television Networks, Bright House Networks, Fox Cable Networks, Fox Interactive Media, HBO, Sony Pictures, Time Warner Cable, Time Warner, Inc.** and **Universal Studios**.

For more information on the NAMIC-Southern California West Coast Creative Summit and the 14<sup>th</sup> Annual NAMIC Vision Awards and to access online registration, log onto [www.namic.com](http://www.namic.com) or contact Sandra Girado at the NAMIC national headquarters, 212-594-5985 ext. 23.

(more)

### **About NAMIC**

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve.

### **MEDIA CONTACTS:**

Daphne Leroy  
Director of Marketing & Communications, NAMIC  
212-594-5985 (office)  
daphne.leroy@namic.com

Charmaine Chapman  
BTB Communications  
310-242-8407 (office)  
char@btbcommunications.com