



FOR IMMEDIATE RELEASE

**NAMIC-SOUTHERN CALIFORNIA WEST COAST CREATIVE SUMMIT  
TO FEATURE ENTERTAINMENT INDUSTRY'S TOP MOVERS AND SHAKERS**

**14<sup>th</sup> Annual NAMIC Vision Awards To Be Presented At Special Luncheon Ceremony**

(LOS ANGELES, CA – March 20, 2008) - The **National Association for Multi-ethnicity in Communications (NAMIC)**, the premier organization focused on multi-ethnic diversity in the communications industry, today announced the speaker line-up for the **NAMIC-Southern California West Coast Creative Summit**. Supported by the entertainment industry's top business leaders, the NAMIC-Southern California West Coast Creative Summit is part of NAMIC's signature conference series focused on the content development aspects of television, film, and other multimedia platforms. Scheduled for April 16, 2008 at the Beverly Hilton in Beverly Hills, California, the theme for this dynamic educational forum showcasing Hollywood's insiders is "**Content 3.0: The Future Is Here!**"

The rich agenda for this unique educational forum will encompass compelling General Sessions, Track Sessions, a Networking Reception, and a special luncheon featuring the presentation of the **14<sup>th</sup> Annual NAMIC Vision Awards**. The NAMIC Vision Awards recognize cable networks for their commitment to producing quality, multi-ethnic and cross-cultural original programming. A total of 29 networks are vying for top honors in 14 award categories, which include: Animation, Children's, Comedy, Documentary, Drama, Foreign Language, Lifestyle, News/Informational, Original Movie or Special, Reality, Sports, Variety/Talk Show, Best Comedic Performance and Best Dramatic Performance.

Sponsored by **Warner Bros.**, the NAMIC-Southern California West Coast Creative Summit is the ultimate forum where current and aspiring artisans can hone their craft while learning insider tips about the business, and experience an excellent opportunity to network with colleagues and professionals from all levels of the industry. Other event sponsors include: **A&E Television Networks, Disney/ESPN Media Networks, HBO, Sony Pictures, Time Warner, Inc.** and **Universal Studios**.

Speakers confirmed to date for the **NAMIC-Southern California West Coast Creative Summit** include: **Denise Bishop**, Director, Celebrity Talent & Creative Development, VH1; **Kyle Bowser**, President, Res Ipsa Media; **Todd Brown**, Vice President, Western Division, Comcast Networks; **Dwight Caines**, EVP, Worldwide Digital Marketing, Columbia Tristar Marketing Group; **Essie Chambers**, Vice President, Development, The N; **Albert Cheng**, EVP, Digital Media, Disney ABC Television Group/The Walt Disney Company; **Jeff Clanagan**, CEO, Code Black Entertainment; **Yoji Cole**, Los Angeles Bureau Chief, *DiversityInc*; **Eva Davis**, Sr. Vice President, Acquisitions and Business Development, Warner Premiere; **David Eun**, Vice President, Content Partnerships, Google; **Gina Holland**, President, Ruby Red; **David Hudson**, Vice President, Production & Sponsored Programming, TNT/TBS; **Christopher Jones**, Sr. Brand Manager, Boost Mobile; **Tony Kinkela**, Executive Producer, Dodgers on Demand, Time Warner Cable; **Dan Limerick**, Sr. Vice President, Business Affairs, Warner Bros. Television; **Lucinda Martinez Desir**, Vice President, Market Development, HBO; **Flavio Morales**, Vice President, Development, mun2; **Juan Morales**, Director, Academy of Television Arts & Sciences and Editor-in-Chief, *Emmy Magazine*; **Shirley Neal**, EVP, Programming & Production, The Africa Channel; **Michaela Pereira**, Morning News Anchor, *KTLA Morning Show*; **Alex Perez**, General Manager, The True Agency; **Christopher Powell**, Executive Vice President of Human Resources, Scripps Networks; **Patti Rockenwagner**, Vice President, Regional Communications, Time Warner Cable; **Raj Shah**, President and Managing Director, Phenomenon; and **Mark Walker**, Vice President, Print Advertising, Sony Pictures.

(more)

For more information on the NAMIC-Southern California West Coast Creative Summit and the 14<sup>th</sup> Annual NAMIC Vision Awards and to access online registration, log onto [www.namic.com](http://www.namic.com) or contact Sandra Girado at the NAMIC national headquarters, 212-594-5985 ext. 23.

###

### **About NAMIC**

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of 2,000 professionals belonging to a network of 17 chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve.

### **MEDIA CONTACTS:**

Daphne Leroy  
Director of Marketing & Communications, NAMIC  
212-594-5985 (office)  
daphne.leroy@namic.com

CharmaineChapman  
BTB Communications  
310-242-8407 (office)  
char@btbcommunications.com