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NAMIC ANNOUNCES 2007 NEXT GENERATION LEADER AWARD RECIPIENTS

***Terry Jones and Herbert Wilkins, Sr. of Syncom to Receive
Stanley B. Thomas Lifetime Achievement Award***

Business Leaders Honored May 9 at the NAMIC Annual Awards Breakfast

NEW YORK, April 4, 2007 – The **National Association for Multi-ethnicity in Communications (NAMIC)** today announced the recipients of its **2007 Next Generation Leaders Awards**. The award recognizes emerging business leaders who embody the professionalism that reflects NAMIC's mission to educate, advocate and empower for multi-ethnic diversity in the communications industry. The honorees were selected by NAMIC and editors from *MultichannelNews*. Scheduled for Wednesday, May 9, 2007 from 7:00 a.m. to 8:45 a.m., the **Next Generation Leaders Awards Breakfast** will take place in the South Pacific Ballroom of the **Mandalay Bay Convention Center** in Las Vegas, Nevada. The event is held annually in conjunction with The Cable Show presented by the National Cable & Telecommunications Association (NCTA).

"NAMIC strives to ensure that there is a strong pipeline of diverse executives maintained within our industry through our educational programs and mentoring initiatives," said Kathy Johnson, President, NAMIC. "We are pleased to honor these trailblazing leaders for their professional accomplishments and their outstanding commitment to promoting diversity within the workforce," said Johnson. Presented in three categories: Cable MSO, Cable Programmer and Technology, the 2007 Next Generation Leaders are as follows:

MSO

Steven Apodaca, Vice President, Operations Support, Charter Communications
Barbara Gee, Vice President, Strategic Alliances, Comcast Cable
Darrel Hegar, Vice President/General Manager, Time Warner Cable-Northeast Ohio Division

Programmer

Richard Gay, Executive Vice President, Strategy & Business Operations, VH1 and CMT:
Country Music Television
Harold Lewis, Vice President/General Manager, Radio & Newspaper, The Weather Channel
Karen Wishart, Executive Vice President and Chief Legal Officer, TV One

Technology

Lisa Choi-Owens, Vice President, Business Development, FUSE
Sherisse Hawkins, Senior Director, STB Development, Time Warner Cable

In addition to the Next Generation Leaders Awards, Syncom's Managing General Partners, **Terry Jones** and **Herbert Wilkins, Sr.** will be honored with the **Stanley B. Thomas Lifetime Achievement Award**. Recognition is given to tenured industry professionals who have most lived the vision and purpose of NAMIC. Syncom has demonstrated involvement and support for issues affecting people of color by providing start-up capital for the launch of communications companies targeted to diverse communities, including BET, Radio One, TV One and Si TV.

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Phoebe Eng, national lecturer, social change strategist and author, will be the featured keynote speaker for the 2007 Next Generation Leaders Awards Breakfast. As a strategist, Eng has worked with a broad range of institutions, assisting them with the creation of programs that enhance access, equity and opportunity for all. **Antoinette Alfonso Zel**, Senior Executive Vice President, Network Strategy, Telemundo, serves as the event's Honorary Chair. NBC Universal is this year's presenting sponsor.

The **2007 Next Generation Leaders Awards Breakfast** is presented in partnership with *MultichannelNews* and *Broadcasting & Cable*. For further information on the Next Generation Leaders Awards, tickets or sponsorship opportunities, contact Danny McGlone at the NAMIC National headquarters, 212-594-5985 or visit www.namic.com.

About NAMIC

NAMIC is the premier organization focusing on multi-ethnic diversity in the communications industry. Founded in 1980 as a non-profit trade association, today NAMIC is comprised of nearly 2,000 professionals belonging to a network of chapters nationwide. Through initiatives that focus on education, advocacy and empowerment, NAMIC champions equity and inclusion in the workforce, with special attention given to ensuring that the leadership cadres of our nation's communications industry giants reflect the multi-ethnic richness of the populations they serve.

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